







SEMINAR

ENABLING A SUSTAINABLE HYDROGEN MARKET RAMP-UP

24TH OF MARCH 2025



CONTACT

- ALIAKSEI PATONIA

 aliaksei.patonia@oxfordenergy.org
- BRANKO MILICEVIC branko.milicevic@un.org
- ilaria.conti@eui.eu
- RAINER QUITZOW rainer.quitzow@rifs-potsdam.de

VENUE

United Nations
Economic Commission
for Europe (UNECE)

Palais des Nations, 8-14 Avenue de la Paix CH-1211, Geneva 10, Switzerland

Telephone: +41766910817

DESCRIPTION

The success of an international hydrogen market hinges not only on investments in hydrogen supply and demand, but also on the development of the needed infrastructure to transport and store hydrogen. Moreover, to build the credentials of hydrogen as an energy carrier of the future, it will be crucial to build an institutional infrastructure to establish the sustainability of hydrogen investments. This means not only ensuring the desired greenhouse gas savings but also addressing broader social and environmental concerns.

This workshop addresses these two dimensions of an international hydrogen market ramp-up in two parts:

Part 1 provides an overview of the state-of-play in hydrogen transport and storage infrastructure. Based on inputs from leading experts, the workshop will engage participants in a discussion of key challenges and open questions on hydrogen infrastructure development.

Part 2 will foster an exchange on progress in establishing the sustainability credentials of hydrogen, including its carbon footprint and broader social and environmental issues. A number of expert inputs will provide a review of current requirements, as demanded by regulations in major offtake markets, certification schemes and the rules applied by investors and financial institutions. This will be followed by an open dialogue on the key challenges and the way forward in accelerating the hydrogen market ramp-up while ensuring sustainability in the sector.

PROGRAMME

8.30	WELCOME COFFEE
9.00	HYDROGEN MARKET IN THE MAKING: THE IMPORTANCE OF INFRASTRUCTURE, FINANCE, AND SUSTAINABILITY
	Uwe Wetzel, <i>Chair,</i> UNECE Hydrogen Task Force
	Daniel Holz, Second Secretary (Economic Affairs), Permanent Mission of Germany to the United Nations Office in Geneva
9.40	THE EU HYDROGEN AND DECARBONISED GAS PACKAGE: SHAPING H2 INFRASTRUCTURE AND MARKETS
	Dr Katja Yafimava, <i>Senior Research Fellow,</i> Oxford Institute for Energy Studies
PART 1: HYDROGEN STORAGE AND TRANSPORT INFRASTRUCTURE	
9.55	INTRODUCTION TO PART 1
	Aliaksei Patonia, <i>Research Fellow,</i> Oxford Institute for Energy Studies
10.00	SESSION 1: STORAGE AND PIPELINES
	e key storage options currently considered the most ritical for the development of H2 infrastructure?
	e critical factors for enabling long-distance hydrogen on by pipelines?
	drogen storage and pipeline networks be optimally o balance supply, demand, and grid flexibility?
CHAIR	Aliaksei Patonia, <i>Research Fellow,</i> Oxford Institute for Energy Studies
SPEAKERS	Siegfried Kiss, <i>Head of Business Development,</i> RAG Austria AG
	Ning Lin, <i>Chief Economist,</i> Bureau of Economic Geology, UT Austin
	Fabrizio de Nigris, Market Strategy Manager,

11.15 COFFEE AND NETWORKING

Carole Le Henaff, *Head of EU Affairs*, Storengy

Snam S.p.A.

11.45 SESSION 2: MARITIME SHIPPING

- What are the key alternatives to deliver hydrogen over long distances when pipelines are not an option?
- What infrastructure adjustments should be considered for each of these options?
- What would be the optimal hydrogen carrier for long-distance (transoceanic) hydrogen delivery?

CHAIR Branko Milicevic, Secretary,

Group of Experts on Gas, United Nations Economic

Commission for Europe (UNECE)

SPEAKERS Peter Wells, Chairmand and CEO, LH2 Europe

Erhan Erdogan, Team Lead Regulatory Affairs,

Hydrogenious LOHC

Bert De Backker, Policy & Strategy Manager, EAME,

ExxonMobil

Nicolas Jensen, Director of Regulatory Affairs, TES-H2

13.00 LUNCH

PART 2: ENABLING THE SUSTAINABILITY CREDENTIALS OF HYDROGEN

14.00 INTRODUCTION TO PART 2

Rainer Quitzow, *Research Group Leader*, Research Institute for Sustainability

14.05 SESSION 3: CO2 STANDARDS AND CERTIFICATION: THE STATE-OF-PLAY AND THE WAY FORWARD

- What is the state-of-play for regulation, standards and certification of GHG emissions in the hydrogen sector?
- What are its implications for enabling the hydrogen ramp-up?
- What are key challenges and trade-offs and how can they be addressed to accelerate the market ramp-up?

CHAIR Ilaria Conti, Coordinator for Strategy & Development,

Florence School of Regulation

SPEAKERS Ruta Baltause, Policy Officer, DG Energy, European

Commission

Jérémie Brillet, Head of Hydrogen & New Energy

Vectors, Romande Energie

Lissy Langer, Marie Skłodowska-Curie Fellow,

Technical University of Denmark

15.35 COFFEE AND NETWORKING

16.00 SUSTAINABILITY GUIDELINES FOR HYDROGEN PROJECTS

Petra Schwager, *Chief, Climate and Technology Partnerships (CTP) Division*, United Nations
Industrial Development Organization (UNIDO)

16.15 SESSION 4: BEYOND CO2: ENSURING SUSTAINABLE INVESTMENT IN A HYDROGEN ECONOMY

- What role do sustainability criteria beyond CO2 play in the financing of hydrogen projects?
- How do sustainability criteria affect the bankability of projects?
- How can sustainability governance be strengthened, while accelerating the hydrogen ramp-up?

CHAIR Rainer Quitzow, *Research Group Leader,* Research

Institute for Sustainability

SPEAKERS Roland Schulze, Managerial Advisor - Low Carbon

Energy Technologies, European Investment Bank

Raghavan Narayanan, *Associate Director*, European Bank for Reconstruction and Development

Henry Rushton, *Director, EMEA Hydrogen Lead,* ING Bank

Marian Rodriguez, *Sustainability Analyst*, Climate Bonds Initiative

Alice Ruczinski, European Funding Manager, Lhyfe

17.45 CLOSING REMARKS

Ilaria Conti, Coordinator for Strategy & Development, Florence School of Regulation

18.00 NETWORKING RECEPTION

This seminar received funding support from the German Federal Foreign Office within the context of the project "Geopolitics of the Energy Transformation: Sustainability Governance in the Hydrogen Sector"

