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Symposium

Transformative Designs for Sustainability

***Facilitating Mindshifts and Collective Action
for Anthropocene-Prosperity***

18-20 June 2018

Herrenhausen Castle , Hanover





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THE BACKGROUND



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Why *transformative designs*?

- Innovative change approaches address not only to the **What**, but also the **How** of sustainability transformations.
- They support **collective action at multiple levels** anchored in a systems view of an interconnected world.
- They enhance the **human capability to shape future collectively** for a thriving world.

Why **mindshifts**?

- A responsible Anthropocene requires another kind of **human consciousness**.
- The way we **perceive the nature of reality** determines outer action.
- Individual **mindfulness** needs to be connected to outer **transformative action**.
- Collective behavior change, consciousness development, structural interventions and community building needs to **work together**.



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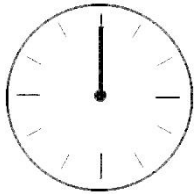


THE TRANSFORMATION LAB



THE TRANSFORMATION LAB

- builds on the insight that transformative and systemic **change can start at all levels** and for all issues.
- connects the **inner journey** to transformative collective behavior change with deliberate process designs and transformative **structural interventions**.
- follows the idea that the **human capability to design and steward change** is at the core of a responsible Anthropocene.
- is an **interactive and co-creative** event.
- originates in a conceptual and methodological integration of two approaches:
 - The *Collective Leadership Compass* (CLI - Collective Leadership Institute: www.collectiveleadership.com) 
 - proceedings of the project: „*A Mindset for the Anthropocene*“ (IASS – Institute for Advanced Sustainability Studies: <http://www.iass-potsdam.de/en/research/mindset-anthropocene-ama>)



- A 2.5-days-journey into transformative designs



- Co-creative work on designing transformation alongside personal insights



- A diverse community of scientists and practitioners



- Real-time work on concrete transformation challenges



- Inspiration from science and insights into change experience



- Tangible recommendations for cases and jointly generated insights into transformation approaches



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THE APPROACH

SELF:

- How can we approach our inner journey to transformation?

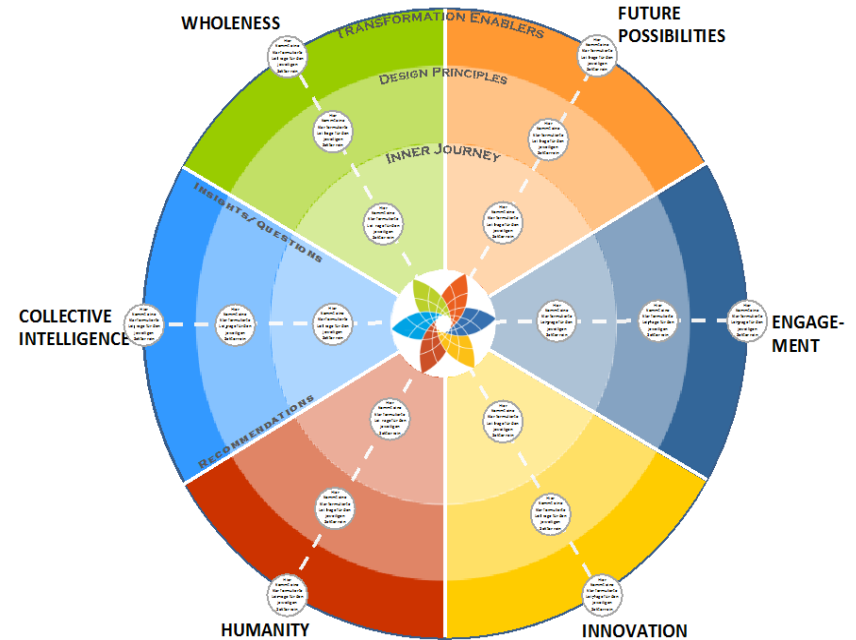
DESIGN PRINCIPLES:

- What are the most effective ways to design transformative change processes?

TRANSFORMATION ENABLERS:

- Which systems interventions support transformative change?

THE GUIDING STRUCTURE





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DAY I

RETHINKING THE POSSIBLE

Purpose:

Co-framing innovative approaches to transformative process designs with a new lens of combining shifted mindsets with design principles and structural interventions.

Content:

- Context, understanding of transformation, role of transformative designs and mindset-change
- Presentation of 3 concrete practical transformation challenge cases
- Introduction of the Canvas structure for transformative change designs
- First working session on WHOLENESS and reflection

Time: 11 a.m. – 7.30 p.m. plus dinner

Program Outline – Day 1

11:00	Welcome and Framing
11:30	Introduction of participants
12:15	Understanding transformations
<i>13:15</i>	<i>Lunch</i>
14:30	Transformative designs
15:00	Presentation of cases
<i>16:00</i>	<i>Coffee Break</i>
16:30	Introduction of conceptual architecture
16:45	Working Session 1 - Wholeness
18:00	Reflection of the day
18:30	Stardust Symphony
<i>19:30</i>	<i>Joint Dinner</i>



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DAY II

SAME, BUT DIFFERENT: APPROACHING THE NEW POSSIBLE

Objectives:

Co-creation of transformative change designs for the 3 cases, considering inner change, transformative design principles and transformation enablers.

Content:

- Inspiring case-related professional inputs from scientists and practitioners
- Exploring inner and outer transformation paths
- Development of recommendations for cases
- Roles and engagement in complex change processes

Time: 9 a.m. – 9 p.m.

Program Outline – Day 2

9:00	Check-In
9:15	Working Session 2 on FUTURE POSSIBILITIES
10:15	Working Session 3 on ENGAGEMENT
<i>11:15</i>	<i>Break</i>
11:30	Working Session 4 on INNOVATION
<i>12:30</i>	<i>Lunch</i>
13:30	Dialogue Walk and reflective session
<i>14:30</i>	<i>Coffee Break</i>
15:30	Working Session 5 HUMANITY
16:30	Working Session 6 on COLLECTIVE INTELLIGENCE
<i>17:30</i>	<i>Break</i>
17:45	Reflective Session
18:45	Joint dinner and open dialogue on transformation



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DAY III

SKETCHING FUTURE PATHWAYS

Purpose:

Collective reflection on experiences and possible conceptual designs for transformation; understanding the significance of integrating inner and outer journey; building a network and collaborating with different actors in order to accelerate transformation.

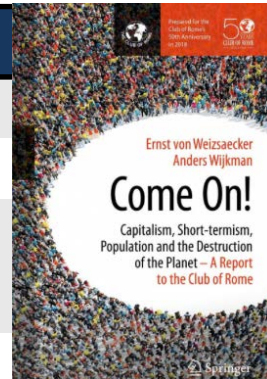
Content:

- Case-related and conceptual reflection
- Presentation of case and conceptual results
- Integration of results
- Sketching possibilities for further collaboration or publication

Time: 9 a.m. – 1 p.m.

Program Outline – Day 3

8:30	Recap of day 2
9:00	Case and Conceptual reflection
10:00	Ernst v. Weizsäcker: The New Enlightenment needed, About the recent Report to the Club of Rome
11:00	<i>Break</i>
11:15	Presentation of case results
11:45	Presentation of conceptual outcome
12:15	Next Steps
12:30	Check-Out and Personal Take-Aways
13:00	<i>Lunch</i>





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THE CONCEPTUAL THINKERS BEHIND THE TRANSFORMATION LAB



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Dr. Petra Kuenkel is a Full Member of The International Club of Rome and a leading strategic advisor to pioneering international initiatives that address complex sustainability issues in collaboration.

As the Executive Director and Co-Founder of the Collective Leadership Institute she promotes the scaling-up of collaboration skills and transformation literacy for change agents from the private sector, public sector and civil society. With more than 3000 Alumni globally the institute has built transformation competencies for sustainability change agents around the globe.

On the basis of more than 20 years experience in complex change, in-depth research into systems transformation and complexity science she has developed the COLLECTIVE LEADERSHIP COMPASS. The methodology has taken many international collaborative initiatives to success. It invigorates the human competencies for collective action and value-based collaboration. More recently she developed the Compass into a conceptual architecture for transformative change designs.



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Dr. Thomas Bruhn is a physicist working transdisciplinarily at the [Institute for Advanced Sustainability Studies \(IASS\) Potsdam](#) since 2012. Since 2016 he is leading the project [AMA \(A Mindset for the Anthropocene\)](#) on the question how the cultivation of mental qualities like mindfulness and compassion can contribute to sustainability. He is also engaged in research on collective learning and co-creation in the context of political decision-making for sustainability. His earlier work at the IASS focused on the implications of climate engineering and CO₂ utilisation. Before joining the IASS he did research in the field of semiconductor nanomaterials and self-organization.

Thomas' key ambition is to bring together a variety of stakeholders in reflexive processes that allow for the emergence of truly shared perspectives and action pathways for a context-specific implementation of specific sustainability targets. He is a member of the thinktank30 (tt30) of the Club of Rome and the German Association of Scientists (VDW).